



SWOT Analysis

What are all the strengths you possess? How do you know this to be true?
Consider what you & others see, feel & hear - Capture these on the strengths section of the form.

Repeat the above questions and this time focus on your weaknesses or development areas.

What opportunities have you got to play to your strengths whilst developing your weaknesses? You may want to consider revisiting your mindmaps or using the GROW model to help structure your thinking.

What threats could you face along the way? How will you overcome those threats? Consider how those threats are within your circle of control and circle of influence.

Get in touch and unlock your potential.

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SWOT Analysis

<i>Strengths</i>	<i>Weaknesses</i>
<i>Career Goal</i>	
<i>Opportunities</i>	<i>Threats</i>